

Show Steer Junior Nationals powered by Battle of the Cattle

Career Leaders Contest

Purpose: The purpose of this contest is to give our future industry leaders an opportunity to prepare a cover letter & resume, and participate in a mock job interview. This will give contestants an opportunity to experience real-life situations that will help position them well when their actual career opportunities arise.

Eligibility:

1. Contestants must be a 2021 Battle of the Cattle (BOC) Member by the time of the show (Battle of the Cattle Memberships are available through the online entry program).
2. Contestants should be an exhibitor at the Show Steer Junior National Show.

Age

Categories The contest is open to our **Senior Division** (ages 15-21 by July 22, 2021)

Details:

1. Qualified judges will evaluate the submitted cover letters & resumes prior to the show.
2. Documents will be judged on organization, content, grammar, layout & relevance.
3. Interviews will be conducted via Zoom appointments prior to the show.
4. Top interview candidates will be invited to an in-person interview with top industry leaders while at the show. Business clothing will not be required.

Process: 1. **Choose** which one of the following positions you'd like to apply for:

- *Ag Teacher*
- *Animal Health Territory Sales Rep*
- *Social Media Marketing for a Cattle Feed Company*

2. **Submit** a cover letter (pdf) and resume (pdf) to battleofthecattle@yahoo.com by the

Deadline - 5pm on Wednesday, July 7th, 2021

3. In the subject line of the email, put RESUME CONTEST and YOUR NAME

4. You will get a confirmation email, letting you know your cover letter & resume were received.

5. You will receive an email with information regarding your Zoom interview.

***We will make this a fun, positive learning experience! No need to be nervous!*

Awards: *Cover Letter/Resume Winner - \$250 Scholarship Interview Winner - \$250 Scholarship*

*** Winners will be announced during the Social & Awards Ceremony Fri @ 6:30PM*

Best of Luck & Thanks for joining in the Fun!