



BATTLE OF THE CATTLE

SHOW STEER FIESTA SPONSOR OPPORTUNITIES

Gold Level Sponsor

\$4,500

The **GOLD LEVEL SPONSOR** is a distinguished sponsorship level! Thank you for helping us provide the details that set BOC shows apart! The GOLD sponsors will receive advertising exposure through a number of exciting opportunities. *(This level does not include product-only or partial-product sponsors.) (Multiple Gold Level Sponsors will be accepted)*

1. Logo on the **Official 25' wide Show Steer Fiesta photo backdrop** for every picture taken at the show!
2. Logo **promoted on the Battle of the Cattle website** as a "Gold Sponsor"
3. Logo will be **promoted during the livestream broadcasts** during the show.
4. **Recognized by show announcers** as "Gold Sponsors" throughout the event
5. **Complimentary booth space at the show to promote your company or sell products** (if applicable)
6. **Social Media Mentions** on our social media platforms.
7. We will design a **4' custom sign** to hang directly behind the announcer's stand.
8. Included in **8' Promotional Signs** recognizing all sponsors that will be displayed throughout the venue
9. Be our guest & **be recognized** at the show ring before the Grand Drive & Selection of the champion steers.

Print Deadline for backdrop & signs for the Gold Level Sponsorship – July 1, 2022

Silver Level Sponsor

\$3,500

The **SILVER LEVEL SPONSOR** is a valued sponsor level! Your generous donation will allow you to be a part of this exciting event! Thank you for recognizing the importance of supporting these future livestock leaders! *(This does not include product-only or partial-product sponsors.) (Multiple Silver Level Sponsors will be accepted)*

- 1) Logo **promoted on the Battle of the Cattle website** as a "Silver Sponsor"
- 2) Logo will be **promoted during the livestream broadcasts** during the show.
- 3) **Recognized by show announcers** as "Silver Sponsors" throughout the event
- 4) **Complimentary booth space at the show to promote your company or sell products** (if applicable)
- 5) **Social Media Mentions** on our social media platforms.
- 6) We will design a **4' custom sign** for behind the announcer's stand.
- 7) Included in **8' Promotional Signs** recognizing all sponsors that will be displayed throughout the venue

Print Deadline for signs for the Silver Level Sponsorship – July 1, 2022

NEW Showmanship T-Shirt Sponsor **\$1,200**

Help us give every youth exhibitor a free t-shirt! **Your business/family/ranch logo etc. will be promoted on the back of each shirt.** Each exhibitor will be asked to wear the t-shirt during the showmanship contest. This is a great way to advertise to a broad audience and a fun way to send a show souvenir home with each exhibitor. (Multiple t-shirt sponsors will be accepted to help cover the costs.) Thank you for helping us with this exciting new sponsor level!

Print Deadline for the t-shirts – July 1, 2022

Showmanship Contest Sponsor **\$1,000**

The **Showmanship Contest Sponsor** will help us provide a top-notch showmanship show. Our showmanship contests are huge – over 500 exhibitors. Your sponsorship helps provide the following: two sets of showmanship judges, a ribbon for every participant, rosettes for the top 5 in each heat, banners & custom awards for the Top 5 in each age division. **We will have a 4' custom sign designed for you that will be displayed in the show ring.** You will also be recognized on the live stream broadcast during the Showmanship Contest. We feel showmanship is such an important part of showing – it's truly where you see the heart, drive & competitive spirit of our kids. (multiple sponsors accepted)

Promotions: *-Custom Sign* *-promoted on livestream during the showmanship show*

Grand Drive Sponsor **\$1000**

The Grand Drive at the Battle of the Cattle show series is always an event worth watching! **Grand Drive Sponsors** will be recognized by a custom show ring banner, on the livestream of the show and on our social media outlets. What a great way to show your support during the highlight of the show!

Promotions: *-Custom Sign in Show Ring* *-promoted on livestream during the Grand Drive*

Educational Sessions Sponsor **\$750**

The Educational Sessions Sponsor will receive recognition throughout the various educational seminars held at the show. The clinics, which are free to all exhibitors & their families, will provide hands-on training on a variety of topics (daily care, nutrition, show day preparation, common health issues). We feel this is an important aspect of our show series. We believe the more an exhibitor learns, the more enjoyable their livestock project will be and the better ambassador they'll be for this industry. (multiple sponsors accepted)

Promotions: *-Announcements during the Educational Sessions* *-Custom Sign on Display*

All Star Club Calf Seller Sponsor **\$500**

The All Star Seller Contest has quickly become a BOC show favorite. It recognizes the show steer sellers who have the most cattle in the top 3 of every class throughout the show. It's an exciting way to recognize those individuals who offer their help, advice and expertise throughout the year. This sponsor will help us award the Top 10 Sellers with prizes and the Top 5 place sellers with banners and a commemorative barn sign. (multiple sponsors)

Promotions: *- Announcements during the All Star Award ceremony (Grand Drive); Social Media Mention with the winner's post*

Welcome Ceremony Pep Rally Sponsor **\$350**

Our Opening Ceremonies include a Texas-sized pep rally, complete with fun BOC gear and giveaways for every exhibitor. This sponsor helps us put the wow factor in the welcome pep rally by helping us supply all the custom BOC giveaways each exhibitor receives during this event. This sponsor level will be recognized during the event. (Multiple sponsors accepted)

Promotions: *- Recognition at opening ceremony* *- mention on social media*

Breed Sponsor

\$300

As a **Breed Sponsor**, you will select the breed you would like to sponsor. Your name/family or business will be announced throughout the breed drive. In each of our 19 breeds, we will award a Gold Breed Champion, Reserve Silver Breed Champion and a 3rd Place Bronze Breed Champion. Your **Breed Champion Sponsorship** will help us award:

Gold Champion – Handcrafted Buckle, Champion Banner, and a custom Show Steer Fiesta award.

Silver Champion – Champion Banner and a custom Show Steer Fiesta award.

Bronze Champion - Champion Banner and a custom Show Steer Fiesta award.

Thank you for helping us reward the champion steers & champion kids! (multiple sponsors accepted)

Promotions: - Recognition during the breed

New Games Sponsor

\$250

Whether we are playing tug-of-war, having a hula hoop contest or doing team-building games, your sponsorship will help us reward all the participants. Our kid-focused shows always allow a little time for fun games. This sponsor level will receive recognition during the games. (Multiple sponsors accepted)

Promotions: - Announcements during games - mention on social media

The C. Jason Spence Memorial Church Sponsor

\$200

We kick off Sunday mornings with a fabulous Cowboy Church service, complete with a preacher, music & donuts. It sure helps start our show day off by giving thanks to the One who gives us these opportunities. This was always a favorite time of our friend, Jason Spence and we will continue to play the gospel music (loudly, just like he would want) and give thanks. (Multiple sponsors accepted)

Promotions: - Recognition & Included in a custom sign at the service

Product Give Away Sponsor

TBD

If you'd like to promote your products at our show through giveaways, etc. Please contact email us battleofthecattle@yahoo.com and we will be happy to help accommodate your needs.

SHOW STEER JUNIOR NATIONALS

:: 2022 SHOW STEER FIESTA SPONSORSHIP FORM ::

This show would not be a reality without YOUR help.....THANK YOU FOR YOUR SUPPORT!

CIRCLE LEVEL(S) YOU'D LIKE TO SPONSOR:

Gold Level Sponsor	\$4,500
Silver Level Sponsor	\$3,500
T-Shirt Sponsor	\$1,200
Showmanship Show	\$1,000
Grand Drive Sponsor	\$1,000
Educational Session Sponsor	\$ 750
All Star Seller Sponsor	\$ 500
Welcome Pep Rally	\$ 350
Breed Sponsor	\$ 300
Games Sponsor	\$ 250
Church Sponsor	\$ 200

If BREED SPONSOR, please indicate which breed you would like to sponsor or write "no preference":

Brahman, ABC Black, ABC Red, ABC Paint, ABC-AOC, Angus, Mini Herefords, Herefords, Polled Herefords, Shorthorns, British Cross, Slick Shear, Smoky Cross, Red Cross, Yellow Cross, Paint Cross, Black Cross, Black Plus Cross, AOC Cross

Company, Business, Ranch or Family Name _____

(*Be sure to write it the way you'd like it to appear on our promotions**)

Contact Person _____ Phone # _____

Address: _____

City: _____ State: _____ Zip: _____

Email _____

Total Amount of Sponsorship _____

Circle Method of Payment Preferred:

CHECK

CREDIT CARD

For Check Payments: Mail Form & Payment to **Battle of the Cattle PO Box 53 Stonewall, TX 78671**

For Credit Card Payments: If paying by credit card, we will send an online invoice to the email listed above.

Thank you for investing in KIDS! We know the best way to improve our future is to support our youth & we appreciate you helping Battle of the Cattle make it possible!

Questions? Feel free to contact us: battleofthecattle@yahoo.com or call/text Tonya Meier 830.998.2086