

Show Steer Junior Nationals powered by Battle of the Cattle

Beef Poster Contest

Purpose: The purpose of this contest is to encourage creativity among show attendees, to display information about the benefits of beef and to provide a fun, educational way to promote the beef industry.

Eligibility:

1. Contestants must be a 2021 BOC Member by the time of the show (Battle of the Cattle Memberships are available through the online entry program.)
2. Contestants should attend the Show Steer Junior National Show.
3. All work must be done by the entrant.

Age

Categories

The contest is open to the following age divisions, as of July 22, 2021.
Junior (8-11) Intermediate (12-14) Senior (15-21)

Theme: This year's theme is **CHOOSE BEEF**. Make an advertisement for the beef industry. Explain the benefits of buying, cooking or eating beef products. This is your opportunity to market and promote the beef industry. Be creative!

Requirements:

1. All posters must be a free-standing tri-fold of any size & color. Posters will be displayed on tables.
2. Write the following information in the upper left-hand corner on of the back of the poster:
Contestant's Name, City & State, Age, Parent's Name, Parent's Cell & Email
(Senior Contestants can provide their own email & cell number)
3. There is no limit to the use of materials that can be used. Drawings, magazine clippings, vinyl cutouts, stencils adhesive letters, watercolors, markers, crayons, computer printouts and product labels are all acceptable.
4. Only one art entry per contestant.
5. All posters will be submitted at the time of check-in at the show (Deadline:Thurs.7/22 @ 8PM)

Judging Guidelines

All tri-fold poster entries will be displayed at the show. Posters will be evaluated on creativity, accuracy of information, ability to convey the theme, neatness of presentation.

Champion Ribbons and prizes will be awarded to 1st, 2nd and 3rd place in each age division. Artists are welcome to take their posters home after the contest.

Best of Luck & Thanks for joining in the Fun!